

## INVITATION

The Chamber of Commerce and Industry of Zala County, with the support of Hungarian-Croatian Cross-border Cooperation Programme, cordially invites you to the following event:

### CLOSING CONFERENCE

in the following project:

#### DEVELOPMENT OF FDI ATTRACTION STRATEGY IN THE CROSS-BORDER REGION

#### „INVESTStrategy“

which will be organized on **21 January 2014** in Zalaegerszeg

8900 Zalaegerszeg Petőfi Sándor street. 24. second floor

#### Programme:

9,30-10,00	<b>Registration</b>
10,00 – 10,15	<b>Welcome addresses</b> <b>Ferenc Mazzag</b> , chairman of Chamber of Commerce and Industry of Zala County
10,15 – 12,15	<b>Ibolya Görög</b> , G-Protokoll Bt. Europeanism-credibility-protocol in business life
12,15 - 13,00	<b>Lunch</b>
13,00 - 13,30	<b>Jako Horvat</b> , Redea National Development Agency the lead partner presents the results of the project
13,30 - 14,00	<b>Dr. Solt Katalin dean</b> , Zalaegerszeg College of Business and Administration the foreign investment- FDI strategy in Zala Count
14,00 – 14:30	<b>Gábor Széles</b> Introduction of the current largest touristic investment of Zala County

The participation on the closing conference is free. We ensure interpretation during the conference.

Yours faithfully:



*Vörös Anikó*  
secretary

